



*A Casual, family friendly organization
that is built on a common foundation
of fun and fishing.*

PO BOX 668 - MARION, MA 02738

FAX: 508-748-1717

To all current, past members and friends of the Buzzards Bay Anglers Club:

We are well into our 4th year of existence and the Board is looking for your feedback to assist us in our long range planning. Membership and overall participation in club activities is down. Is it a result of a still soft economy? Are dues a problem for you? Are you busy with other activities? Do we provide you with enough or the right events? Whatever the reason, we would appreciate you taking a few minutes to answer our 20 question member survey. Anyone who completes and returns the survey will automatically be entered to win an Okuma 10ft surf rod and EB6000 spinning reel combo. Not a bad prize for helping us make your club better. We'll award the rod/reel to the lucky winner at the July 8th monthly meeting; 7 pm Mattapoisett Chowder House.

1. What was your initial motivation for joining the club? _____

2. If you no longer participate in the club, why?

Dues to high

Too busy with other activities

No longer interested in the club (please explain) _____

Too much emphasis on salt water fishing

Too much emphasis on boat fishing

Don't like the monthly meeting location at the same place every month

What would it take to get you back to the club?

3. How did you 1st hear about the club?

Friend told me

Read about it in a fishing magazine

BBAC website

Saw the BBAC booth at the RISSA show

4. Do you regularly attend our monthly meetings? Yes/No

If no, why? _____

5. Have you attend a monthly meeting within the last 12 months? Yes/No

6. What do you like about the monthly meetings?

Speakers

Food/Beverages

Meeting new people

Seeing the same people every month

Opportunity to network with other members

Small monthly raffle prizes

7. What don't you like about the monthly meetings? _____

8. Do you receive regular club e-mail notifications and the monthly newsletter? Yes/No

9. Do you read it or send it to the trash/spam file? _____

10. Do you regularly visit our website? Yes/No

11. What would you like to see on the website?

Upcoming events info

Links to fishing resources

More photos

Other (please explain) _____

12. Please rate your interest in the following BBAC activities (1 most interested; 7 least interested)

Monthly meetings

West Marine Discount Day/Night

Spring Kayak Day

Blue Fish Derby

"Gus Cassassa" Scup Cup

BBAC Summer Outing

Fall Tournament

13. What event or activity would you like to see offered? _____

14. Are the entry fees for our various events an issue for you? Yes/No

If yes, please explain _____

15. All of the club's events/activities are organized and run by a dedicated group of volunteers. How do you feel about a requirement for each member to assist with one event/activity per year?

I agree with making it mandatory for members to help out with one event/activity per year

No I do not like the idea

I would drop my membership if I was required to help with one event per year

I live too far away

Other (please explain) _____

16. What member benefits are important to you? Please rate (1 most important, 6 least important)

Hat/shirt

Boat US discount

Magazine subscription

Tackle shop discounts

BBAC decal

17. What member benefit(s) would you like to see? _____

18. How do you feel about the charitable component of the club's charter?

- It is important to me
- It is not important to me
- No opinion
- Too much emphasis
- Not enough emphasis

19. Are you:

- Current member in good standing
- Current member but need to pay my dues
- Past member
- Industry friend

20. Would you participate in a "bring a friend" to a meeting or "get a friend to join" incentive program?
Yes/No

Thank you for taking the time to complete our survey.

Dana Nilson, President
Buzzards Bay Anglers Club